

First Named Inventor: Milton, V.  
Application No.: 10/036,920  
Filed: 12/21/2001  
Customer No.: 22971  
Title: Print Media Catalog Service

Attorney Docket No.: 177744.01  
Group Art Unit: 2624  
Examiner: Murphy, Dillon J.  
Confirmation Number: 5060

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

**RESPONSE TO OFFICE ACTION DATED 10-06-2005**

To Whom It May Concern:

Please change the attorney docket number for this matter to 177744.01.

The present arguments and amendments are presented in response to the Office

Action mailed 10/06/2005.

Claims 1-43 were previously pending.

Claims 1, 10-14, 22-29 and 37-40 are amended.

Claims 4-9, 15-21, 31-36 and 41-43 are canceled.

Claims 2, 3 and 30 remain unchanged.

No claims are added.

Claims 1-3, 10-14, 22-30 and 37-40 are currently pending.

Claim Amendments are reflected in a claim listing that begins on page 2 of this response.

Remarks begin on page 13 of this response.

Type of Response: Amendment/Non-Final Response  
Application Number: 10/036,920  
Attorney Docket Number: 177744.01  
Filed: 12/21/2001